



Photography & Video Policy

Sandy Cricket Club wishes to ensure photography and video footage taken within cricket is done so appropriately.

We do not believe that parents and carers should be prevented from taking pictures of, or filming, their children as these are normal family practices and help mark milestones in a child's life. We believe that the introduction of proportionate controls on the use of photographic equipment (cameras, and videos, including mobile phones) is part of general safeguarding good practice in any club.

It is important to be aware that some people may use sporting events as an opportunity to take inappropriate photographs or film footage of children. As a club we should be vigilant about this. These individuals could attend the local cricket club allowing people to presume they are related to a child involved. Should anyone, whether a child or an adult, have any concerns during an event these should be reported to a club official or the event organiser.

The club is keen to promote positive images of players and young players playing cricket and by signing and completing the Club's Membership form you (the player or young players parent/legal guardian) may have agreed to the club's use of cameras/video equipment during matches and at training for the purposes of the club's use.

- If no consent has been given for a young player on the player profile form, then this is to be made known to the relevant person of the other team (e.g. coach/team manager) so the appropriate person/s taking photographs for the other team is/are aware and can avoid taking photographs of that particular child
- Representatives from the Club will only take photographs at matches/training sessions for the purpose of promoting the game and the club in the local press or on the Club's website.
- Any photographs shown on the Club's website or released to the press will not show the names of young players unless prior agreement has been obtained from the player or their parents/carers.
- In the event that a member of the press is present to take photographs of the young players, we will endeavour to inform parents/carers in advance of the activity.
- Young players should be informed that if they have concerns they can report these to the coach.
- As the Sunderland Road Recreation Ground is a Public Recreation Ground and is used by other sports clubs and members of the public, it is not possible for the club to police the use of cameras and video equipment. If however, any child or parent has concerns regarding inappropriate or intrusive photography, they should inform the Coach in the first instance or at a later date to the Club Welfare Officer.
- Cameras or other photographic equipment (including video recorders/camera phones) are not permitted in toilets or areas where young players are getting changed for activities.
- The club may use video equipment for the purpose of coaching. Material taken in connection with coaching, will be stored securely and deleted or destroyed when a parent requests this, or when the material is no longer needed.

Photographs and videos are considered 'personal data' in terms of the Data Protection Act 2018 and should be processed in accordance with the principles laid out in the Data Protection Act, and other relevant legislation and guidance.